

2014 BENNY Award Nomination Acceptance Form

<b>Submission Date</b>	2014-11-04 11:04:34
<b>Exact Campaign Title:</b>	Beyond Coal Campaign
<b>Lead Group or Groups:</b>	Sierra Club
<b>Support Groups:</b>	100+ partner organizations at the national, regional, and local levels
<b>Large or Small Campaign:</b>	Large
<b>What makes this a CORPORATE campaign? (i.e. is it influencing corporate leadership, investors, shareholders, suppliers, customers, etc. to reform a corporation or industry, or to transform the role of corporations in society?) (50 words max):</b>	Beyond Coal engages companies like Duke Energy, Luminant, First Energy, American Electric Power and others in the coal mining, coal exports and power sector in our work to get America off coal and on to clean energy.
<b>Description of the problem(s) the campaign is seeking to address (50 words max):</b>	The Beyond Coal campaign's main objective is to replace dirty coal with clean energy like wind, solar, and energy efficiency by mobilizing grassroots activists in local communities to advocate for the retirement of old and outdated coal plants and to prevent new coal plants from being built.
<b>Description of Campaign Victory or Significant Achievement. Please specify which (30 words max):</b>	As of October 2014, the Beyond Coal Campaign had secured the retirement of one-third (179) of US coal plants. August 2014 was our biggest retirement month since 2010.
<b>Date of Victory or Significant Achievement (must be between May 1, 2013 and October 1, 2014) (10 words max):</b>	October 2014
<b>Description of the long-term impact of the Victory or Significant Achievement (150 words max):</b>	With 179 fewer coal plants, 4,600 Americans won't die prematurely as a result of coal pollution each year. More than 7,100 heart attacks and 66,600 asthma attacks will never happen. Americans won't have to replacing coal-fired power with clean energy. America has added more than 32,800 megawatts of clean energy like wind and solar -- enough to power the equivalent of nine million American homes. Across the country, this growth in clean energy is creating local jobs -- nearly 200,000 so far -- while providing clean, affordable energy and dramatically reducing the carbon pollution that threatens our climate.
<b>Full Name</b>	Mary Anne Hitt
<b>Title/Position</b>	Director, Beyond Coal Campaign
<b>Organization</b>	Sierra Club

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**Comments / Questions**